

**LVBN Board Meeting**  
**Held at The Salisbury Township Fire Company**  
**2/24/08**

**Present:** Walt Garvin, Glenn Wasserman, Mike Carlson, Alison DelRe, John White, Dave Irvine, Lori Donovan, Matt Roman, Ian Bruce.

**Presidents opening remarks:**

Walt opened the meeting welcoming the new board members and thanking the returning board members, stating that 2008 is going to be a big year for the LVBN by unleashing the talent and enthusiasm that we all bring to the table.

Walt provided the agenda and encouraged all board members to read the bi-laws posted on the LVBN's website. Walt stated that he would like to use and stick as close as we can to the Roberts Rules of Order to conduct our meetings. Walt also explained the rules and stating that he would like us all to avoid potential conflicts of interest and provided examples of inappropriate LVBN policies.

Walt asked the board for nominations for the secretary position, Glenn Wasserman nominated Alison DelRe. Walt motioned, Lori seconded and Alison accepted.

**Treasurers Report:**

Mike said that as of the last statement the LVBN had \$3,338.27 in the checking account. Mike explained that the 2007 vs. 2006 comparison that there was no treasurer and that the income was not categorized.

Mike asked the board for their home addresses to finish the paperwork for the 501c3 application that would be turned in by the end of the month. Mike stated that our parent organization would be the Blues Foundation.

Glenn said that he would provide the membership money information. Mike asked for the receipts from the International Blues Competition from Sarah Ayers.

**BluesNet Timeline:**

John White discussed the content of the Spring 08 issue of the BluesNet and the content would be information about our Spring concert for the International Blues Competition, LVBN Board elections, Walt will send pictures, IBC 08 article and pictures which Lori will provide, and that the ads are due and all board members are encouraged to sell ad space. Deadline March 1<sup>st</sup> for the April 2008 issue. The online issue would be ongoing.

General discussion to get ideas on how to best produce and send newsletter such as bulk mailing, posting on website, email format, give member option to choose mail or internet.

**Membership Update:**

Glenn stated that there are 180 active members to date and led a discussion about new ways of recruitment. Festivals, jams, special events, email lists, partnerships with other organizations/venues.

**Other Business:**

Ian suggested a press release to announce board members and Alison volunteered to send out.

Discussion took place about creative ways to promote the jam: Quarterly reminder to bands, we are all ambassadors and need to speak highly of this event... Cross promote at other LV Jams...

Glenn talked about the Swing Jump Blues Dance Party event that he is working on. The band would be the Lime Kiln Crawlers and will ask the LV Swing dance society to participate. Glen asked the board for ideas and suggestions...

Other special fundraising efforts were discussed some ideas included a bus trip to Atlantic City to see Sonny Landreth, use the new McCoolle's Red Lion Inn as they have a 200 seat theatre for special events... special musicians flea market/swap meet, sell food and tables for the flea market and hold them before the Jam.

Glenn stated that Bruce and Donna Jacobson are interested managing the merchandising. Alison volunteered to help with that effort helping to order new merchandise.

Alison DelRe motioned to call meeting to an end, Lori Donovan seconded. All approved. Next meeting will be on Sunday, March 16, 2008 at 5pm.