

Lehigh Valley Blues Network  
General Meeting  
Location – Club 316, Emmaus  
Date- February 26, 2005

Walt Garvin: President  
Jim Mertz: Vice President  
Don Plowman: Treasurer  
Dr Jeff Zlotnick: Secretary

Assembly: Glenn Wasserman, Rich Lundberg, Daryl Nerl, John White  
Recorded absent: Dan Guerrara  
General Assembly: 27

**Agenda approval** – Walt called the meeting to order at 4:38PM  
Motioned, seconded, Agenda approved.

**LVBN Elections** –

Board members who were seeking re-election:

- Daryl Nerl – Board
- Glenn Wasserman – Board
- Rich Lundberg – Board
- John White - Board

Not seeking re-nomination were:

- Dr Jeff Zlotnick - Secretary
- Dan Guerrero - Board

Nominations made from the floor were for the 5 board positions:

- Barry Hay
- Bob Hall
- Matt Roman
- Ross Trotter

Elections were conducted by written ballot and were compiled by Sue Zlotnick & Donna Hall

Results –

- John White
- Rich Lundberg
- Glenn Wasserman
- Matt Roman
- Bob Hall
- Barry Hay

Secretary will be elected as per Blues Foundation Bylaws from the 6 board members elected today at the 1<sup>st</sup> meeting of the new board.

### **Web Site –**

Thanks to Glenn for keeping it up

### **Treasurer Report –**

Not reviewed.

### **Bluesnet –**

A position to help with advertising and billing is open. Bluesnet costs ~\$1200-1400 per issue including postage. The board has looked at different printers and found no difference in cost. The board has talked about putting about it online, but not everyone is online to receive it. Most preferred the paper version because it can be given out at events. It was discussed that we may have to charge \$5 extra per person to help pay vs. more ads and making sure they are paid for. The LVBN is losing ~\$1000 per issue

It was suggested to look into the Lehigh Valley VoTech School for printing. They may be able to do so for much lower cost. Dave I will look into this.

Elle D will look into extra advertising from Sellersville Theater.

It was noted that the newsletter coming out consistently late may be 1 of the reasons advertisers are leaving.

Laurie Donovan will be working on the newsletter doing layout. (saves LVBN ~\$200) However, we still need a managing & content editor.

### **Upcoming Events –**

Firehouse Fridays - at the Touchstone Theater in Southside. There are 2 shows left 3/3/06 with Texas Stranger Band 4/7/06 with Slim & the Maxwell St Band

IBTC – will be June 4<sup>th</sup> Sunday at the Rod & Gun Club in Springtown. This will be followed by the jam.

Spring Showcase – Jim announced that on May 5<sup>th</sup> the *Kinsey Report* from Gary In. will be featured at the Bluetone Café in Easton. They have not performed in the Lehigh Valley before. Reason for the Bluetone vs. a larger venue was due to lack of members coming to previous shows and costs for support (ie; sound). The Bluetone holds ~100 people and its easier to break even due to no other incurred costs. Previous shows have incurred losses.

There was a discussion that articles to promote shows have been mostly in the Bluesnet. We need to get the newsletter out before show with a feature article. Advertising in the newspapers have higher costs and there was discussion about who is reading the ads in those papers. Walt mentioned that ads have been in various venues (ie; radio) and have not generated large crowds.

Matt R raised that previous years the IBTC had been tied to the Spring Showcase and that brought out a larger crowd. However, it was noted that this ran approx. 7 hours with the IBTC and the national act. Dan raised other ideas such as supplying food.

**Jam –**

Smoke free Sundays starts next Sunday March 5 & every 1<sup>st</sup> Sunday thereafter.

Minors have to be accompanied by parent or sponsor >25 y/o. Therefore entry will be at the front so minors can be signed in.

There was a discussion about doors being locked in case of emergency. We will request that the club unlock the rear doors during the jam because they are keeping the front door locked.

**Bylaws –**

Bylaws amended & are available on the web

**Membership –**

New cards have been obtained from Glenn. We ran out of the original batch. There were issues with one batch of new cards with printing. However, this has been resolved. Cards will be brought to the smoke free jams for members to pick up. We will mail only those that do not get picked up. Alison D offered to mail the new cards.

The database is up to date, just the cards are behind.

**Other Issues From the Floor –**

Dave I asked about listing upcoming events way in advance in Bluesnet. Some websites have listings up to 1 year in advance of events.

Ross T talked about golf outing as a fundraiser that was posted on the website Bulletin Board. Said if there was good interest he would set this up.

**Adjournment – 5:38PM**

**Next meeting –** To be announced.

Secretary will be voted in at that meeting by the board.

Respectfully submitted,  
Jeffrey A Zlotnick, MD, Secretary LVBN

As a point of personal privilege, this is my last act as Secretary for the LVBN. I have enjoyed my time but due to my new & increasing professional responsibilities, I must move on. I will continue to host the jam and continue to work hard to make it better & better. I just to thank everyone for their support and dedication to keep the blues alive!