

Lehigh Valley Blues Network
Monthly Board Meeting
March 18, 2007
Club 316, Emmaus, PA

President Walt Garvin seconded by Bill Morrison called the Meeting to order at 4:30pm. Present were Walt Garvin, Bill Morrison, John White, Barry Hay and Bob Hall, Jeff Zlotnick, Mike Carlson. Arriving 15 minutes after start were Matt Roman and Glenn Wasserman.

Mike Carlson reviews the Balance Sheet as of 3-18-07. (See Attached)

- Mike is currently getting information about setting up a 501C status with the IRS.
- The Bill for printing of the News Letter will be arriving in April. Currently that is our only upcoming Expense.

Glenn Wasserman gives a Membership Report.

- All Old Invoices Cancelled
- Current Active Members are approximately 150.
- Old Data Base is 50% Inactive with outdated emails, phones and addresses.
- Glenn is currently combing the Old Data Base for names to solicit to re-activate membership
- High point of Active Members was around 250
- John suggested putting extra copies of the News Letter in various Local Clubs and Music related stores to increase community awareness of the LVBN and generate new members.
- Discussion ensued concerning using the News Letter to generate interest in the LVBN. Doc Z suggested that the organization needs to gain credibility before soliciting new members and additional advertising. Glenn agreed and suggested using a free ad of a business card size to regenerate business interest in the LVBN News Letter.

Discussion moved on to the content of the News Letter

- John currently conducting interviews with Todd Wolfe and with the Bluetone Cafe.

It was decided that the following ads would be solicited by the designated Board Member:

- Mezza Luna - Barry
- Ravens Nest - John
- Dave Philips - Walt
- Macungie Pub - Walt

Web Advertising will be offered when soliciting ads.

Glenn is currently updating all links in our web site so that they are all active. He is going to insist that the links be reciprocal.

The Club 316 is sponsoring an event on May 20th. Illinois Slim will be entertaining and the LVBN will participate with a booth.

IBC COMPETITION

- Currently two firm participants
 1. Kind of Blue
 2. Sara Ayers
- Bluestone is considering participating also.
- Current Band Membership is a requirement of representing the LVBN in Memphis.
- Band must play in the Lehigh Valley
- Band is not signed on a major label.
- Choice of venue for the competition is Club 316 or Springtown Rod & Gun Club. Decision will be made within one week

EASTON BLUES FEST & LEHIGH RIVER BLUES JAM

- Both events have asked the LVBN to sponsor them with a donation.
- Walt proposed that these donations be solicited from local venues as our contribution. All agreed that this was a good idea.

Next meeting scheduled for 4-22 @ 4:15pm at Club 316.

Barry proposed motion to close, seconded by Bill.

Respectfully submitted,
Bill Morrison
Secretary LVBN