

Lehigh Valley Blues Network  
Board of Directors Meeting  
Location – Emmaus Firehouse #1  
Date- April 17, 2005

Walt Garvin: President\*  
Jim Mertz: Vice President  
Don Plowman: Treasurer  
Dr Jeff Zlotnick: Secretary

Assembly: Glenn Wasserman, Rich Lundberg, John White, Dan Guerrero, Daryl Nerl  
Recorded absent: Walt Garvin

**Agenda approval** – Jim called the meeting to order at 4:45PM

**LVBN Finances –**

Checking Acct: ~\$5600 To be deposited: \$360 To be transferred from Paypal: \$340 E  
January to date: Est. Income: \$3200 Est. Expenses: \$3200

**Website -**

There has not been a lot of response to the database put up by Glenn. Therefore it will be taken off. However, there will be a place to leave email addresses so we have a current database of these as possible.

**Bluesnet –**

According to Rich it will be coming out approx. 2 weeks and he said this will be a big issue.

**IBTC –**

We have 3 bands confirmed: Mad Dog & Blues Night Out, Midnight Shift, & Bluestone. Also there are 4 judges confirmed: Joe Karam, Randy Lippencott, Arnie Lichten, & Craig Pearce.

The date is April 24<sup>th</sup> at 4PM at the Emmaus Firehouse #1. The LVBN Jam will start after the competition. Each band gets 20 minutes & will be judged by IBTC criteria. Both Jim & Rich said that we will be doing some advertising via DJ connections at the local radio stations and news releases.

There will be a 50/50 at both the IBTC and the jam plus LVBN merchandise will be available. There will be a donation box to “help the band get to Memphis” and it will not have set amount. Dr Z will set this up. Once the jam starts, the usual house rules for members & non-members will go into effect.

**Spring Blues Showcase -**

We are confirmed for Popa Chubby at the Sterling Hotel. Show is scheduled for Saturday night; May 14<sup>th</sup> starting at 9PM with the winner of the IBTC as lead in and Popa Chubby will start at 10P and play ‘till whenever. Door admission will be \$10 for LVBN members and \$15 for non-members. Also there will be a \$30 special for membership plus concert attendance which will be offered only at the door. (It was later decided to change the SBS door fee to \$12 / \$15)

Cost to the LVBN for Popa Chubby is \$1500 for his performance. The contract also contained rider and food requests that would cost around \$200-300. Sound from the Sterling Hotel will be \$300. Estimated total cost for the event is approx \$2000.

The board is hoping to get enough mix of members & non-members so the event will at least break even.

**Membership –**

According to Glenn we have 257 total members

There is ~\$400 in outstanding dues (~18 people). Some have been sent multiple mailings and some will be reminded at the jam as they regularly attend.

Glenn has some sample membership cards and will be working with them to test them via the printer. He is hoping to get them online by June.

**Festivals -**

The Palmerton Motorcycle group has asked us to run at jam at the event. Dan & Doc Z will coordinate this. At this time, we need to get in contact with them and see about time period, equipment, and decide whether to make this an open or an invitational jam.

**Jam -**

We are averaging about 22-27 musicians per jam. We are also noting at least 1-2 new & renewal memberships at each jam.

**Adjournment –**

Motioned, seconded, Meeting adjourned. 6PM

**Next meeting –**

Will be before Blues Showcase tentative Tuesday May 3<sup>rd</sup> at Macungie at 7PM.