

Lehigh Valley Blues Network  
Board of Directors Meeting  
Location – Bluetone Cafe  
Date- July 6, 2005

Walt Garvin: President\*  
Jim Mertz: Vice President  
Don Plowman: Treasurer  
Dr Jeff Zlotnick: Secretary

Assembly: Glenn Wasserman, Rich Lundberg, John White, Daryl Nerl  
Recorded absent: Walt Garvin, Dan Guerrero

**Agenda approval** – Glenn called the meeting to order at 8:00PM  
Motioned, seconded, Agenda approved.

**LVBN Finances –**

See attached.

YTD -\$400 mainly due to Papa Chubby & the new rent for the jam (\$50 per session)  
from the firehouse/

**Easton Blues Jam –**

We did not advertise as well as we should & we did receive complaints from some members, most notably Todd Wolfe. The point was raised that the event was mostly rock bands vs. blues bands and that were also not all that involved. The board had discussed about parking cars for the even, but no one volunteered either from the board or the membership. However, it was agreed to do better advertising for next year.

**Palmerton Bike Night Jam – July 9 7-11PM**

Dan G & Doc Z are hosting it. We are not planning a table but we are looking to see what kind of interest is there. We will put up a banner to advertise.

**Lehigh Valley Blues Fest – July 13-16 About 6-9P**

LVBN running jam Wed night with Glenn as host. Unsure if we are paying for sound. All felt that Blues-Fest should pay for this. Glenn & Jim will contact Joe at LVBF about making sure there will be a PA system. Location for jam was discussed as last year was an issue due to the weather. They had used the bandstand in previous years and it was felt that this was a safer venue if there is a significant amount of rain. Glenn will mention it to Joe.

Need to get equipment from firehouse to jam (drums, cables, guitar & bass amps, & cables). Jim will load equipment Weds. Bob Hall & Roman (who is running this Sunday's jam will be advised to make sure the equipment is easily accessible).

LVBN has done merchandising in the past for the festival; however, it has not been successful Weds evening. There will be a tent for the festival. Jim will contact Gina about manning the booth as she has done this before & all agreed she does a great job. Board members will float as to coverage of the booth. Jim has the merchandise & will bring to festival.

We are sponsoring early part 1 evening and had agreed to pay \$1000.

**Pocono Blues Fest** – July 29-31

Large number of classic acts there. Also need a booth with merchandise. Need to set up a list. Usually have plenty of volunteers. Have to work 3 hours to get a free ticket.

Sat: Glenn

Sun: John W;

**Hack's Benefit** – July 24

Doc Z is helping to run the stage. LVBN has no other official capacity. We will advertise as much as possible. Doc Z will take pics & will ask BC to write an article.

**Musikfest** – Aug 5-14

John has been working with the Musikfest people. They have a few blues bands and some local acts (Thatcher, Dugan, Wolfe). There has been a competition and John has been involved with helping with judges. John also said he would write an article about his involvement. The LVBN may be able to set up at table in exchange for doing the article. This most likely would be at the Zoellner.

**Newsletter** –

At this point, should be done in time for Lehigh Valley Bluesfest. However, could get a shorter newsletter out in time. Rich will work with Daryl to get it out on time for LVBF.

**Jam** –

Weekly rent is an issue and taking a large amount of funding. Most are worried that it will cause significant cash loss. We will start looking at alternate venues. Most popular is the Club 361 (ex- Owls Nest). Doc Z related an incident about when we cancelled a jam (supposedly the firehouse was not informed and was quite upset about it). We did discuss better ways to inform the firehouse.

Next meeting will discuss jam and alternate venues.

**Membership-**

No report. Some renewals are being missed as per Glenn. Doc Z will discuss with Sue Z & Dottie.

**Other** –

John suggested we all exchange phone numbers. All agreed.

**Adjournment** –motioned, seconded, Meeting adjourned: 9:10P

**Next meeting** –

August 7<sup>th</sup>, before jam & will be open meeting.